

MVP FASTFAX

News for Providers

MEDICAID SMOKING CESSATION PROVIDER INCENTIVE REWARD

MVP would like to remind providers about the Medicaid Smoking Cessation Provider Incentive Reward Program which runs through **December 31, 2016**. This incentive is in place to reward general practice, family medicine and internal medicine provider specialties for their hard work and effort in reducing the number of adult (ages 18-64) Medicaid members who are tobacco users in our community.

Under the Reward Program, providers are eligible for an incentive of up to \$60 per member.

- Providers will receive a \$30 bonus payment when they provide and correctly code for three smoking cessation counseling (SCC) sessions for a MVP Medicaid member.
- Providers will receive an additional \$30 bonus payment when they prescribe Nicotine Replacement Therapy (NRT) products and/or smoking cessation medications, AND the member fills the prescription three times within the calendar year of the Reward Program.

MVP Medicaid members have smoking cessation benefits which include a total of eight SCC sessions in a calendar year and coverage for prescribed smoking cessation medications and over-the-counter NRT products. Physicians are furthermore urged to advise patients that free support is available by phone or online from the New York State Smokers' Quitline at **1-866-NY-QUITS (1-866-697-8487)**, or **www.nysmokefree.com**.

Prior authorization is **not** required to provide or bill for SCC services. However, practices may call MVP's Provider Services department, at **1-800-247-6550** to verify that a member has not exceeded the allowed eight visits. Services are reimbursable when provided face-to-face. SCC may take place in individual or group counseling sessions, and may be billed as a stand-alone service or on the same day that a separate evaluation and management service is billed. Patient records must include information on the service provided and the duration of the counseling session. Reimbursement will be at contracted rates.

- Claims must include at least one of the following ICD-10-CM diagnosis code(s), for Nicotine Dependence, F17.200, F17.201, F17.210, F17.211, F17.220, F17.221, F17.290, or F17.291, AND
- CPT 99406–Intermediate SCC, 3–10 minutes (billable only as an individual session), OR
- CPT 99407–Intensive SCC, greater than 10 minutes (billable as an individual or group session; using the “HQ” modifier to indicate a group SCC session, up to eight patients in a group), OR
- G9016–Smoking cessation counseling 6-10 minutes, OR
- S9453–Smoking cessation counseling and smoking cessation classes.
- Providers reimbursed for SCC through Ambulatory Patient Groups must comply with billing guidelines detailed in the New York State Medicaid Update; April 2011, Volume 27, Number 5, available at **www.health.ny.gov**.

If you have any questions with respect to this notice, please contact your Professional Relations Representative.

